



about me

T-shaped individual and creative mind helping global brands reach thousands of users everyday with the right message, since 2013.



nicolas.cottin@protonmail.com



+33 6 15 10 11 16



36 Bd de Kockelscheuer,
1821 Luxembourg



Social Media



Photoshop



Analytics



Emailing



SEO



Digital Ads

NICOLAS COTTIN

Digital Marketing Expert

experience

2022-

Sound for Life Ltd
GROWTH MARKETER

In charge of Acquisition (Paid, SEO, lead gen, CRO), analytics and mobile apps. Launched a new e-commerce website.

Highlights: 3-digit revenue growth from paid ads with a similar budget, tripled monthly qualified lead generation.

2020-22

nexten.io
GROWTH MARKETER

In charge of Paid Acquisition (Google, Facebook, LinkedIn, Reddit, etc.), SEO, Analytics, Growth (scrapping, cold-emailing...)

Highlights: X3 in Qualified Active Users in an highly competitive niche market.

2019-20

Linc SA
GROWTH MARKETER

«Swiss army knife» in charge of acquisition from A to Z on internal and external projects (design, ads, forms, landing pages).

Also in charge of internal and external communication (social, blog)
Highlights: from 10 to 50% of Marketing Qualified Leads ratio.

2016-19

Vanksen
SOCIAL MEDIA EXPERT

Main budgets: Nestlé (Purina, Felix), granini, Bâloise, Onduline Group, Arval Luxembourg.

Highlights: 500k to 1M people reached every month.

education

2012

IUT Paris XIII

UNDERGRADUATE MARKETING DEGREE

2014

Chung Ang University

EXCHANGE PROGRAM (SEOUL)

2016

ISC Paris

MASTER DEGREE IN DIGITAL MARKETING

languages



FRENCH
NATIVE



ENGLISH
FLUENT



ITALIAN
INTERMEDIATE



GERMAN
BASIC

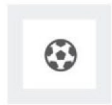
interest



INDEPENDENT
CINEMA



VIDEO
GAMES



CALCIO



INSPIRATIONAL
BOOKS